
FOR IMMEDIATE RELEASE

Since May of 2018, Wingman Player Consulting has strived to provide an unprecedented standard of representation to our clients. We have experienced considerable growth within the hockey landscape, expanding our services to multiple provinces, countries and continents. WPC has secured numerous professional contracts, CHL standard agreements and NCAA scholarships. As a company, we aimed to build long-lasting relationships with multiple internal and external stakeholders, while supporting local initiatives like Alpha House. We take great pride in the fact that we are Winnipeg based and have embraced the grassroots hockey market here in Manitoba.

As a corporation, we feel it is time to take the next step in our evolution as a business. We would like to take this opportunity to introduce you to the: Wingman Hockey Group. WHG will rely on the same hard work, “feet on the ground” approach which made WPC a household name within the hockey agent/advisory field. We will continue to lean on our network and relationships with clients to find the best fit for them. With that being said, we are upping our game when it comes to advanced analytics and how they can be used to effectively add value to our clients in the negotiation and development process.

We are excited to be entering into a new era of representation in the hockey hot bed of Winnipeg. Wingman Hockey Group has evolved and is prepared to take its place among other boutique agencies. We look forward to seeing you in the rink.

Yours truly,



CARSON SHIELDS
PRESIDENT/CO-FOUNDER

